

## Rejuvicleanse Conditioner 11-CCH

Cleanses and conditions in one simple product. This lightweight, lather-free conditioning cleanser thoroughly rinses away sebum, while deeply moisturizing and quickly detangling the hair. Softens hair as it locks in color and helps repair split ends. Gentle formula will not strip hair and scalp of precious natural oils. Improves strength, moisture and color retention.

- Cleanses and conditions with one ultra-gentle product.
- Gentle, surfactant-free cleanser designed to clean the most sensitive, distressed hair.
- Sulfate and paraben free.
- Protects and helps extend color.
- Perfect cleanser to use the first days after a color treatment.

### Directions

Wet hair completely, then dispense a generous amount into your palms and rub together. Apply to scalp and hair, massaging thoroughly, then leave on for the duration of your shower. Rinse completely, massaging scalp and running fingers through hair to the ends.

For stubborn build-up, cleanse, rinse and repeat.

### Fragrance

The fragrance opens with refreshing notes of Sweet Orange surrounded by natural oils of Lemon and Peppermint. These vibrant scents rest atop a bouquet of Jasmine, Natural Lavender and Rose, balanced by notes of Spearmint and Sweet Almond. Finally, the dry down enhances the depth of the fragrance with warm, inviting layers of Musk, Vanilla and Rosemary.

Top note: Sweet Orange, Natural Lemon and Peppermint.

Middle note: Jasmine, Natural Lavender, Rose, Spearmint and Sweet Almond.

Bottom note: Warm Musk, Vanilla, and Rosemary.

### Key Ingredients

- **StrandGuard Complex<sup>®</sup>** protects hair from environmental factors that can fade color and cause premature degradation of the hair structure.
- **Goji Berry** and **Red Wine Extracts** enhance the StrandGuard Complex with additional antioxidant properties.
- **Nutritive Cascade Technology<sup>®</sup>** delivers a cascade of peptides and natural plant proteins throughout the hair shaft to reinforce structure and improve strength.
- **Soy Protein** provides additional structure and flexibility to the hair.
- Our **Certified Organic Hair Care Blend** of Mallow Flower, Lemon Peel, Burdock Root and Horsetail Fern extracts adds to the conditioning properties of the product.
- **Sulfate** and **Paraben-free** formula.

### Competitive Lines

- Wen Cleansing Conditioner
- Deva Curl No-Poo Cleanser

### Ingredient List

Water (Aqua), Cetyl Alcohol, Glycerin, Isopropyl Palmitate, Cyclopentasiloxane, Behentrimonium Chloride, Fragrance (Parfum), Acacia Concinna Fruit Extract, Aloe Barbadensis Leaf Juice, Aminomethyl Propanol, Arctium Majus Root Extract<sup>1</sup>, Balanites Aegyptiaca Fruit Extract, Bertholletia Excelsa Seed Oil, Betaine, Butylene Glycol, C12-13 Pareth-23, C12-13 Pareth-3, Camellia Sinensis Leaf Extract, Carthamus Tinctorius (Safflower) Seed Oil, Cetrimonium Chloride, Citrus Medica Limonum (Lemon) Peel Extract<sup>1</sup>, Citrus Limon (Lemon) Fruit Extract, Cystine Bis-PG-Propyl Silanetriol, Disodium EDTA, Divinyldimethicone/Dimethicone Copolymer, Equisetum Arvense Extract<sup>1</sup>, Ethylhexylglycerin, Ethylhexylglycerin, Gypsophila Paniculata Root Extract, Helianthus Annuus (Sunflower) Seed Extract, Hexapeptide-11, Hexylene Glycol, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Hydroxyethyl Behenamidopropyl Dimonium Chloride, Laureth-4, Malva Sylvestris (Mallow) Flower Extract<sup>1</sup>, Mauritia Flexuosa Fruit Oil, Ozokerite, Panthenol, Passiflora Edulis Seed Oil, Passiflora Incarnata Seed Oil, Phenoxyethanol, Phenyl Trimethicone, Polyquaternium-7, Propylene Glycol, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Pyrus Malus (Apple) Fruit Extract, Quillaja Saponaria Bark Extract, Retinyl Palmitate, Saccharum Officinarum (Sugar Cane) Extract, Theobroma Cacao (Cocoa) Extract, Yucca Schidigera Extract, Methylchloroisothiazolinone, Methylisothiazolinone

<sup>1</sup>Certified Organic by Organic Certifiers, Ventura County, CA

