

SHAPING SPRAY

12-CA55

FINISH

090513

Developed as a dry, workable spray that provides medium hold and tremendous shine. Leaves hair soft and touchable.

- Never flakes.
- Leaves hair brushable for restyling.
- Conditions with each application.
- Prevents damage caused by environmental stress.
- Controls static and resists humidity.
- Light to medium hold.

Directions:

- As a styling spray, spritz lightly and work through using your favorite styling technique.
- To add volume, lift hair and spray at root area in short bursts or use with a blow-dryer for added body.
- For finishing, hold container 10 to 12 inches from hair and spray after desired look is achieved.
- Reapply as needed.

Fragrance: The reliable performance of this product is perfectly complimented by the subtle fragrance of Floral Spice. The fragrance opens with a quick burst of peach wrapped in sweet floral notes of Gardenia, Geranium and Jasmine. As the product settles the tender notes of clove bud and cyclamen caress subtle notes of rose and violet to finish in the comforting scents of musk and incense.

- **Top note:** Peach, Watery Green, Gardenia, Geranium, Jasmine, Muguet
- **Middle note:** Clove Bud, Cyclamen, Rose, Violet
- **Base note:** Musk, Incense

Key Ingredients:

- **StrandGuard Complex**[®] protects hair from environmental factors that can fade color or cause premature degradation of the hair structure.
- **Nutritive Cascade Technology**[®] delivers a cascade of peptides and natural plant proteins throughout the hair shaft to reinforce structure and improve strength.
- Our **Certified Organic Hair Care Blend** of Mallow Flower, Lemon Peel, Burdock Root and Horsetail Fern extracts adds to the conditioning properties of the product.

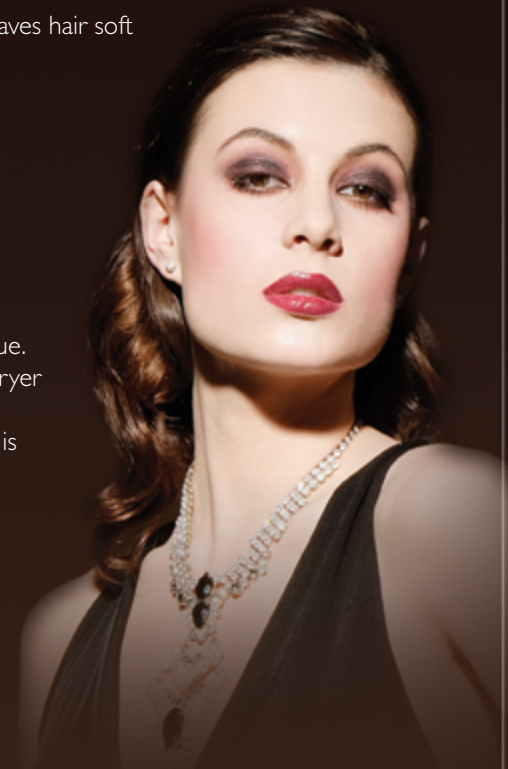
Competitive Products:

- Alterna Ten Hair Spray
- Pureology InCharge
- Bumble and Bumble Spray de Mode
- Aveda Air Control
- Joico JoiMist Medium

Ingredients:

Alcohol Denat., Hydrofluorocarbon 152a, Butyl Ester of PVM/MA Copolymer, Aminomethyl Propanol, Octylacrylamide/Acrylates/Butylaminoethyl Methacrylate Copolymer, Phenyl Trimethicone, Glycerin, Panthenol, Linoleamidopropyl Ethyldimonium Ethosulfate, Dimethyl Lauramine Isostearate, Dimethyl Stearamine, Fragrance (Parfum), Ethylhexyl Methoxycinnamate, Propylene Glycol, Equisetum Arvense (Horsetail) Extract¹, Citrus Medica Limonum (Lemon) Peel Extract¹, Arctium Majus Root (Burdock Root) Extract¹, Malva Sylvestris (Mallow) Flower Extract¹, Water (Aqua), Salvia Officinalis (Sage) Leaf Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Panax Ginseng Root Extract, Hydrolyzed Wheat Protein, Hydrolyzed Wheat Starch, Butylene Glycol, Helianthus Annuus (Sunflower) Seed Extract, Hydrolyzed Rice Protein, Hydrolyzed Corn Protein, Saccharum Officinarum (Sugar Cane) Extract, Citrus Medica Limonum (Lemon) Fruit Extract, Betaine, Hexylene Glycol, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis Leaf Extract, Hexapeptide-11.

¹ Certified Organic by Organic Certifiers, Ventura County, CA



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