

# FIRM HOLD SHAPING SPRAY

12-CAX55

# FINISH

Fast-drying, firm-hold spray provides all day style control while allowing hair freedom of movement. Enriched with Spirulina to seal in moisture and provide additional structure.

- Remains brushable for restyling.
- Conditions with each application.
- Prevents damage caused by environmental stress.
- Controls static and resists humidity.
- Firm, workable hold.

## Directions:

- As a styling spray, spritz lightly and work through using your favorite styling technique.
- To add volume, lift hair and spray at root area in short bursts or use with a blow-dryer.
- For finishing, hold container 10 to 12 inches from hair and spray after desired look is achieved.

**Fragrance:** Enjoy the fragrance of Fresh Clean as it opens with the zestful scents of orange and grapefruit wrapped in refreshing green nuances. As the product dries, the fragrance begins to warm with essence of Galbanum and Cassis infused with bright mango and lily. The base of the fragrance is cradled in blonde woods and sheer musk.

- **Top note:** Orange, Grapefruit, Green Nuances
- **Middle note:** Galbanum, Cassis, Mango, Lily
- **Base note:** Blonde Woods, Sheer Musk

## Key Ingredients:

- **StrandGuard Complex**<sup>®</sup> protects hair from environmental factors that can fade color or cause premature degradation of the hair structure.
- **Nutritive Cascade Technology**<sup>®</sup> delivers a cascade of peptides and natural plant proteins throughout the hair shaft to reinforce structure and improve strength.
- Our **Certified Organic Hair Care Blend** of Mallow Flower, Lemon Peel, Burdock Root and Horsetail Fern extracts adds to the conditioning properties of the product.

## Competitive Products:

- Pureology InChargePlus
- Joico JoiMist Firm
- Redken Quick Dry 18 Instant Finishing Spray

## Ingredients:

Alcohol Denat., Hydrofluorocarbon 152a, Ethyl Ester of PVM/MA Copolymer, Aminomethyl Propanol, Phenyl Trimethicone, Octylacrylamide/Acrylates/Butylaminoethyl Methacrylate Copolymer, Panthenol, Dimethyl Stearamine, PEG/PPG-18/18 Dimethicone, Fragrance (Parfum), Linoleamidopropyl Ethyldimonium Ethosulfate, Dimethyl Lauramine Isostearate, Glycerin, Ethylhexyl Methoxycinnamate, Propylene Glycol, Water/Aqua/Eau, Lawsonia Inermis (Henna) Extract, Humulus Lupulus (Hops) Extract, Spirulina Maxima Extract, Citrus Grandis (Grapefruit) Fruit Extract, Oenothera Biennis (Evening Primrose) Root Extract, Hedychium Coronarium Root Extract, Hydrolyzed Wheat Protein, Hydrolyzed Wheat Starch, Equisetum Arvense (Horsetail) Extract<sup>1</sup>, Citrus Medica Limonum (Lemon) Peel Extract<sup>1</sup>, Arctium Majus Root (Burdock Root) Extract<sup>1</sup>, Malva Sylvestris (Mallow) Flower Extract<sup>1</sup>, Butylene Glycol, Helianthus Annuus (Sunflower) Seed Extract, Saccharum Officinarum (Sugar Cane) Extract, Citrus Medica Limonum (Lemon) Fruit Extract, Betaine, Hexylene Glycol, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis Leaf Extract, Hexapeptide-11, Hydrolyzed Rice Protein, Hydrolyzed Corn Protein.

<sup>1</sup>Certified Organic by Organic Certifiers, Ventura County, CA

