

# STRUCTURE CONTROL SYSTEM<sup>®</sup>

WITH **HEATWAVE TECHNOLOGY<sup>®</sup>**

## Amazon Calm<sup>®</sup> Smoothing Shampoo

10-ACSS

Gentle **sulfate-free** formula lifts residue without stripping essential moisture. **HEATWAVE TECHNOLOGY<sup>®</sup>** replenishes hair of nutrients and proteins to protect during heat styling. Exotic **Amazon Oil<sup>®</sup>** leaves hair smooth and full of shine. **StrandGuard Complex<sup>®</sup>** protects hair from environmental factors that can fade color and cause premature degradation of the hair structure.

- Maintains the benefits of your Professional Amazon Treatment.
- Gently removes dirt and residue from hair without stripping essential moisture.
- Heat-activated protectants guard against thermal styling.
- Time-released conditioners provide unsurpassed humidity resistance.
- Leaves hair smooth with a lustrous shine.

### Directions

Apply to wet hair, lather and rinse. Repeat if necessary.

### Fragrance Story

The fragrance opens with luscious notes of **Water Hyacinth** surrounded by natural oils of **Amazon Lemon**. These delightful scents rest atop a bouquet of **Amazon Orchid**, **Acai Berry**, and **Priprioca**. These vibrant notes wind into a sea of **Brazilian Rosewood** and **Amazon Patchouli**.

Top note: Water Hyacinth, Amazon Lemon

Middle note: Amazon Orchid, Acai Berry, Priprioca

Bottom note: Brazilian Rosewood, Amazon Patchouli

### Key Ingredients

- **HEATWAVE TECHNOLOGY<sup>®</sup>** works as a catalyst to deliver heat into the cortex of the hair shaft while protecting the cuticle. This allows the style to be set more deeply into the hair, providing long-lasting style retention. The heat transfer locks peptides and proteins to the hair's S-bonds, effectively controlling the very structure of the hair shaft. Heat-activated conditioners and nutrients protect and soften hair during heat styling.
- Exotic **Amazon Oil<sup>®</sup>** of Maracuja (Passion Fruit), Brazil Nut and Buriti provides hair essential lipids, oligopeptides and fatty acids. Rich in vitamins and minerals to maintain healthy hair.
- **Black Cacao**, found only in the Venezuelan region of the Amazon and loaded with polyphenols, provides extensive antioxidant properties.
- **StrandGuard Complex<sup>®</sup>** protects hair from environmental factors that can fade color and cause premature degradation of the hair structure.
- **Certified Organic Extracts** add softness and shine.
- **Sulfate and Paraben-Free, Vegan** formula.

### Competitive Products

- Coppola Keratin Complex Keratin Smoothing Shampoo
- Brazilian Blowout Acai Anti-Frizz Shampoo
- Aveda Smooth Infusion Shampoo
- Aquage Silkening Shampoo

### Ingredient List

Water (Aqua), Sodium C14-16 Olefin Sulfonate, Sodium Lauroyl Methyl Isethionate, Cocamidopropyl Betaine, Disodium Laureth Sulfosuccinate, Aloe Barbadensis Leaf Juice, Amodimethicone, AMP-Acrylates Copolymer, Arctium Majus Root Extract<sup>1</sup>, Astrocaryum Murumuru Seed Butter, Bertholletia Excelsa Seed Oil, Betaine, Brassicamidopropyl Dimethylamine, Butylene Glycol, C20-40 Pareth-10, Calophyllum Inophyllum Seed Oil, Camellia Sinensis Leaf Extract, Cinnamidopropyltrimonium Chloride, Citric Acid, Citrus Medica Limonum (Lemon) Peel Extract<sup>1</sup>, Citrus Limon (Lemon) Fruit Extract, Cystine Bis-PG-Propyl Silanetriol, Dioleil Phosphate, Dipropylene Glycol, Disodium EDTA, Equisetum Arvense Extract<sup>1</sup>, Ethylhexylglycerin, Glycol Distearate, Guar Hydroxypropyltrimonium Chloride, Helianthus Annuus (Sunflower) Seed Extract, Hexapeptide-11, Hexylene Glycol, Hydrogenated Castor Oil/Sebacic Acid Copolymer, Hydroxyethyl Behenamidopropyl Dimonium Chloride, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Malva Sylvestris (Mallow) Flower Extract<sup>1</sup>, Mauritia Flexuosa Fruit Oil, Oleth-5 Phosphate, Orbignya Speciosa Kernel Oil, Ozokerite, Panthenol, Passiflora Edulis Seed Oil, Passiflora Incarnata Seed Oil, PEG-120 Methyl Glucose Dioleate, PEG-2 Cocamide, Phenoxyethanol, Phenyl Trimethicone, Polyethylene, Polyquaternium-70, Polysorbate 20, Polyurethane-14, Pyrus Malus (Apple) Fruit Extract, Saccharum Officinarum (Sugar Cane) Extract, Sodium Laneth-40 Maleate/Styrene Sulfonate Copolymer, Stearic Acid, Synthetic Wax, Theobroma Cacao (Cocoa) Seed Butter, Methylchloroisothiazolinone, Methylisothiazolinone, Fragrance (Parfum), Red 40 (CI 16035)<sup>2</sup>, Yellow 6 (CI 15985)<sup>2</sup>, Blue 1 (CI 42090)<sup>2</sup>.

<sup>1</sup>Certified Organic by Organic Certifiers, Ventura County, CA

<sup>2</sup>Food Grade

