

STRUCTURE CONTROL SYSTEM[®]

WITH **HEATWAVE TECHNOLOGY[®]**

Amazon Oil[®]

12-AO

An exotic blend of **Maracuja**, **Brazil Nut**, and **Buriti** oils used for centuries to treat and condition hair. These lightweight oils add shine and leave hair with a lustrously-smooth finish. **HEATWAVE TECHNOLOGY[®]** works as a catalyst to deliver heat into the cortex of the hair shaft while protecting the cuticle. Drying time is dramatically reduced.

- Softens and smoothes hair.
- Ultra-lightweight formula works for all hair types.
- Protects hair from heat-styling damage.
- Reduces drying time.
- Floods hair with amazing shine.

Directions

Apply to damp hair prior to styling. Use in small amounts to add glass-like shine to finished styles.

Fragrance Story

The fragrance opens with luscious notes of **Water Hyacinth** surrounded by natural oils of **Amazon Lemon**. These delightful scents rest atop a bouquet of **Amazon Orchid**, **Acai Berry**, and **Priprioca**. These vibrant notes wind into a sea of **Brazilian Rosewood** and **Amazon Patchouli**.

Top note: Water Hyacinth, Amazon Lemon

Middle note: Amazon Orchid, Acai Berry, Priprioca

Bottom note: Brazilian Rosewood, Amazon Patchouli

Key Ingredients

- **HEATWAVE TECHNOLOGY[®]** works as a catalyst to deliver heat into the cortex of the hair shaft while protecting the cuticle. This allows the style to be set more deeply into the hair, providing long-lasting style retention. The heat transfer locks peptides and proteins to the hair's S-bonds, effectively controlling the very structure of the hair shaft. Heat-activated conditioners and nutrients protect and soften hair during heat styling.
- Exotic **Amazon Oil[®]** of Maracuja (Passion Fruit), Brazil Nut and Buriti provides hair essential lipids, oligopeptides and fatty acids. Rich in vitamins and minerals to maintain healthy hair.
- **Black Cacao**, found only in the Venezuelan region of the Amazon and loaded with polyphenols, provides extensive antioxidant properties.
- **StrandGuard Complex[®]** protects hair from environmental factors that can fade color and cause premature degradation of the hair structure.
- **Certified Organic Extracts** add softness and shine.
- **Paraben-Free, Vegan** formulas.

Competitive Products

- Moroccanoil Therapy

Ingredient List

Cyclopentasiloxane, Dimethicone, Cyclotetrasiloxane, Dimethiconol, Passiflora Incarnata Seed Oil, Mauritia Flexuosa Fruit Oil, Bertholletia Excelsa Seed Oil, Passiflora Edulis Seed Oil, Theobroma Cacao (Cocoa) Extract, Cystine Bis-PG-Propyl Silanetriol, Saccharum Officinarum (Sugar Cane) Extract, Citrus Medica Limonum (Lemon) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Camellia Sinensis Leaf Extract, Hexapeptide-11, Helianthus Annuus (Sunflower) Seed Extract, Betaine, Hexylene Glycol, Equisetum Arvense Extract¹, Malva Sylvestris (Mallow) Flower Extract¹, Arctium Majus Root Extract¹, Citrus Medica Limonum (Lemon) Peel Extract¹, Carthamus Tinctorius (Safflower) Seed Oil, Cyclohexasiloxane, Phenyl Trimethicone, Polyethylene, Sodium Laneth-40 Maleate/Styrene Sulfonate Copolymer, Synthetic Wax, Butylene Glycol, C20-40 Pareth-10, Water(Aqua), Green 6 [CI 61565]², Red 17 [CI 26100]², Fragrance (Parfum)

¹ Certified Organic by Organic Certifiers, Ventura County, CA

² Food Grade

