

STRUCTURE CONTROL SYSTEM[®]

WITH **HEATWAVE TECHNOLOGY[®]**

Amazon Deep[®] Relaxing Shampoo

10-DEEPS

Control the most rebellious hair with this ultra-conditioning, **sulfate-free** formula. Exotic **Amazon Oil[®]** protects hair's essential lipid levels while gentle cleansers remove dirt and debris. **HEATWAVE TECHNOLOGY[®]** replenishes hair of nutrients and proteins to protect during heat styling. **StrandGuard Complex[®]** protects hair from environmental factors that can fade color and cause premature degradation of the hair structure.

- Improves the longevity of your Professional Amazon Treatment.
- Reduces hair's overall volume.
- Enhances shine and eliminates frizz.
- Relaxes curls and waves in thick rebellious hair.
- Addresses the demands of continuous heat styling.
- Sulfate-free formula doesn't strip essential oils or color from coarse, porous hair.

Directions

Apply to wet hair, lather and rinse. Repeat if necessary.

Fragrance Story

The fragrance opens with luscious notes of **Water Hyacinth** surrounded by natural oils of **Amazon Lemon**. These delightful scents rest atop a bouquet of **Amazon Orchid**, **Acai Berry**, and **Priprioca**. These vibrant notes wind into a sea of **Brazilian Rosewood** and **Amazon Patchouli**.

Top note: Water Hyacinth, Amazon Lemon

Middle note: Amazon Orchid, Acai Berry, Priprioca

Bottom note: Brazilian Rosewood, Amazon Patchouli

Key Ingredients

- **HEATWAVE TECHNOLOGY[®]** works as a catalyst to deliver heat into the cortex of the hair shaft while protecting the cuticle. This allows the style to be set more deeply into the hair, providing long-lasting style retention. The heat transfer locks peptides and proteins to the hair's S-bonds, effectively controlling the very structure of the hair shaft. Heat-activated conditioners and nutrients protect and soften hair during heat styling.
- Exotic **Amazon Oil[®]** of Maracuja (Passion Fruit), Brazil Nut and Buriti provides hair essential lipids, oligopeptides and fatty acids. Rich in vitamins and minerals to maintain healthy hair.
- **Black Cacao**, found only in the Venezuelan region of the Amazon and loaded with polyphenols, provides extensive antioxidant properties.
- **StrandGuard Complex[®]** protects hair from environmental factors that can fade color and cause premature degradation of the hair structure.
- **Certified Organic Extracts** add softness and shine.
- **Sulfate and Paraben-Free, Vegan** formula.

Competitive Products

- Kerastase Bain Oleo-Relax Shampoo
- Fekkai Silky Straight Ironless Shampoo
- Phytobrush Smoothing Shampoo
- L'anza Straight-Line Smoothing Shampoo

Ingredient List

Water (Aqua), Sodium Lauroyl Sarcosinate, Sodium Lauroyl Methyl Isethionate, Cocamidopropyl Betaine, Glycerin, Aloe Barbadensis Leaf Juice, Amodimethicone, Arctium Majus Root Extract¹, Bertholletia Excelsa Seed Oil, Betaine, Brassicamidopropyl Dimethylamine, Butylene Glycol, C11-15 Pareth-7, C12-16 Pareth-9, C20-40 Pareth-10, Calophyllum Inophyllum Seed Oil, Camellia Sinensis Leaf Extract, Citric Acid, Citrus Medica Limonum (Lemon) Peel Extract¹, Citrus Limon (Lemon) Fruit Extract, Cystine Bis-PG-Propyl Silanetriol, Dimethicone, Dipropylene Glycol, Disodium EDTA, Equisetum Arvense Extract¹, Ethylhexylglycerin, Glycol Distearate, Guar Hydroxypropyltrimonium Chloride, Helianthus Annuus (Sunflower) Seed Extract, Hexapeptide-11, Hexylene Glycol, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Hydrogenated Castor Oil/Sebacic Acid Copolymer, Hydroxyethyl Behenamidopropyl Dimonium Chloride, Laureth-4, Laureth-23, Malva Sylvestris (Mallow) Flower Extract¹, Mauritia Flexuosa Fruit Oil, Ozokerite, Panthenol, Passiflora Edulis Seed Oil, PEG-120 Methyl Glucose Dioleate, PEG-2 Cocamide, Phenoxyethanol, Phenyl Trimethicone, Polyethylene, Polyquaternium-7, Polyquaternium-70, Polysorbate 20, PPG-3 Benzyl Ether Myristate, Propylene Glycol, Pyrus Malus (Apple) Fruit Extract, Saccharum Officinarum (Sugar Cane) Extract, Sodium Laneth-40 Maleate/Styrene Sulfonate Copolymer, Stearic Acid, Synthetic Wax, Theobroma Cacao (Cocoa) Extract, Theobroma Cacao (Cocoa) Seed Butter, Trideceth-12, Trimethylsilyloxymodimethicone, Methylchloroisothiazolinone, Methylisothiazolinone, Fragrance (Parfum), Ext. Violet 2 (CI 60730)², Green 3 (CI 42053)².

¹Certified Organic by Organic Certifiers, Ventura County, CA

²Food Grade

